IS Steps to Protect Your Business from Phishing Scams

STAFF TRAINING

Sclucate staff on recognizing phishing attempts (urgency, misspellings, unexpected requests)

EMAIL SECURITY

- **O** Verify sender addresses (watch for slight variations)
- 🥑 Look for red flags (misspellings, generic greetings)
- 🧭 Don't click suspicious links (hover to see actual URL)

ACCOUNT PROTECTION

- 6 Enable Multi-Factor Authentication (MFA)
- 🥑 Update security software regularly (antivirus, anti-malware)
- Juse strong, unique passwords (consider a password manager)

NETWORK & DATA

- 6 Avoid public Wi-Fi for sensitive information
- Jse secure networks or a VPN for remote access
- 🥑 Back up critical data regularly

BE CAUTIOUS OF...

Ø Pop-ups requesting information (avoid entering anything)

🥑 Unexpected emails asking for personal or financial data

REPORTING & AWARENESS

- 🧭 Report suspicious emails to IT or designated personnel
- (if possible)
- 🧭 Monitor account activity for unusual behavior
- Stay informed on latest phishing tactics and cybersecurity news

DEVELOP A CYBERSECURITY POLICY

- 🥑 Create a policy covering email use, data protection, and incident response
- 🥑 Ensure everyone follows the guidelines



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